

Brief Report on Family business Symposium - “Shakti - Bringing Limitless Change in Family business”

1.	Title	Family business Symposium - “Shakti - Bringing Limitless Change in Family business”
2.	Objective of an Event	Attached
3.	About an Event	Attached
4.	Expert	Attached
5.	Date	01/03/2023
6.	Timing/Duration	9:30 am to 1:30 pm
7.	Venue	Auditorium, PG Building, 4 th floor, Marwadi University
8.	Category of Event	Entrepreneurship workshop
9.	No. of Participants	700+
10.	Patrons	Dr Sandeep Sancheti – Provost Dr Rajendrasinh B Jadeja – Dean R&D Mr Naresh Jadeja – Registrar Dr Amit Sata – Associate Dean Mr. Devang Patel - Head of CEFB
11.	Coordinators	Mr. Devang Patel – Head CEFB, Ms. Foram Rajdev – Head of women cell
12.	Schedule	Annexure I
13.	Creatives	Annexure II
14.	Glimpses of Event	Annexure III
15.	Budget Reference	Annexure IV

16.	Involving Agencies	Annexure V
17.	Volunteers	Annexure VI
18.	Testimonials	Link
19.	Acknowledgements	

Family Business Symposium

Title: Shakti - Bringing Limitless Change in family business

Organized by: Center for Family Business (CEFB) MU and Women's Cell MU

Program coordinators and organizers: Devang Patel, Head CEFB. And Prof Ms Foram Rajdev (Head Women's Cell MU)

Date: 1/3/2023

Time: 9:30 am – 1:30 pm

Venue - Auditorium

The speaker list is as follows and a flyer is attached.

A) Ms Pabiben Rabari (Shark Tank india season 2 finalist and founder pabiben.com)

Session topic : My life is my message

B) Ms Ruzan Khambatta (Founder wajra o force empowerment foundation, Family member Rasna group , Ahmedabad)

Session topic : Women in Family Business, yes it's possible

C) Ms Ami Ganatra (Author and speaker ,IIM A graduate, Ex Bain and company , rich experience in consulting with international brands)

Session topic Naari tu Narayani

About the Symposium :

The Symposium is based on the core theme of "**shakti**" (nari shakti) - communicating the power of the innate and internal energy , the core feminine- the limitless potential to bring impactful change in the family business by the women of the family.

Objectives : Through the event We wish to invoke and invite the participants (girl students/female faculty members/women professionals) to be "limitless", ' be the agents of change in their social and professional set ups", " lead the growth story"., and pass on a central message that "its possible ' , " you can do it" , for women entrepreneurship in general and women in family business in specific

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Event Flow

Time	Activity Venue Main Auditorium
09:30 to 09:40	Assembly
09:40 to 09:45	Introduction to the Event by anchor and Lamp Light
09:45 to 09:50	Floral Welcoming of Guests
09:50 to 9:55	Address by Mr. Naresh Jadeja, Registrar
9.55 to 10:00	Welcoming Address by Prof Foram Rajdev - Women cell head
10:00 to 10:10	Introduction to CEFB By Prof Devang Patel CEFB head,
10:10 to 10:50	Key note address by Pabiben Rabari, Founder Pabiben.com , session title : My life is my message
10:50 to 11:30	Address by Ms Ruzan Khambhatta, Founder Wajra O Force empowerment Foundation, session title -Women in Family Business and Entrepreneurship - Yes its possible
11:30 to 12:10	Address by Ms Ami Ganatra , Author and Speaker , Session title : Naari tu Narayani - Insights from Mythology



12:10 to 12:20	Break
12:20 to 1:00	Fireside Chat
1:00 to 1:15	Vote of Thanks By Devang Patel Head CEFB
1:15 to 1:30	Group Photo

Budget :

Sr. No	Activity / Event	Purpose	Amount	Total
1	Food Service			8468
2	Stage decoration /flowers/boquets	Decoration	4 @150 Rs per bouquet plus flowers 2500	3100
4	Guest Travelling	Guest Travel Expenses	Guest 1 : Ahemdabad to Rajkot for Ms. Ruzan	2,500
			Guest 2 ; To and fro Mumbai (Flight)	6,800
5	Guest Remuneration		Ms. Amiben Ganatra	5,000
			Ms. Pabiben Rabari	5,000
			Total	30868



Marwadi
University
Marwadi Chandarana Group



FAMILY BUSINESS SYMPOSIUM ON

शक्ति

**BRINGING LIMITLESS CHANGE THROUGH
FAMILY BUSINESS ENTREPRENEURSHIP**

1st MARCH, 2023 | 09:30 AM TO 01:30 PM

AUDITORIUM, MARWADI UNIVERSITY



MS PABIBEN RABARI

SHARK TANK SEASON 2 FINALIST, RECEIVED
INVESTMENT FROM NAMITA THAPAR
AND FOUNDER PABIBEN.COM



MS RUZAN KHAMBATTA

FOUNDER WAJRA O FORCE EMPOWERMENT
FOUNDATION



MS AMI GANATRA

MANAGEMENT CONSULTANT,
NOTED SPEAKER AND AUTHOR

EVENT SUPPORTED BY



Photos of the Symposium





Marwadi
University
Marwadi Chandarana Group



For Registration google form link is given below :

https://docs.google.com/forms/d/e/1FAIpQLSfH8uQ0GTJRhJSAuV5BMEAUlVkhGtyD8vgzufEyHwpYJjmMw/viewform?usp=sf_link

Feedback Form Link :

https://docs.google.com/forms/d/e/1FAIpQLSeSTrTb0W-aZpMmCy-uXsXqXjy15G0RYvIPnOIPtR6u1CNvzg/viewform?usp=sf_link